



**RNN PROJECT DIRECTORS &
NETWORK FOR A HEALTHY CALIFORNIA
REGIONAL COORDINATORS MEETING**

**LATINO CAMPAIGN
BREAKOUT SESSION AGENDA
May 16, 2007
Radisson Hotel
Sacramento, CA**

Time	Activity	Suite
8:00 – 8:30 a.m.	Registration and Continental Breakfast <i>Lynn Moreno & Sheila Chinn</i>	302
8:30-9:00	Welcome and Introductions <i>Valerie Quinn</i>	302
9:00-10:00	Rebranding <i>Desiree Backman</i>	302
10:00-10:30	The New Look of Retail Program <i>Melanie Hall</i>	302
10:30-10:45	Physical Activity Break	302
10:45 – 12:00	Latino Campaign Breakout Session	
10:45 – 12:00	Partnership <ul style="list-style-type: none"> ➤ Migrant Education <i>Speaker from Region 23</i> ➤ LIAs <i>Monica Perez</i> ➤ Advisory Committee <i>Ignacio Romero</i> 	300
12:00-1:00	Working Lunch	Edgewater F
1:00-4:00	Latino Campaign Breakout Session	
1:00 – 1:15	Intervention Feedback <ul style="list-style-type: none"> ➤ Case Study <i>Eustolia Zamora-Bonilla</i> 	300
1:15 – 1:45	<ul style="list-style-type: none"> ➤ Regional Discussion: Community Empowerment <i>Citra Downey</i> 	
1:45 – 2:30	<ul style="list-style-type: none"> ➤ Nutrition education message during intervention <i>Melanie Hall</i> 	
2:30 – 2:45	Break	
2:45 – 3:00	Latino Health Awareness Month <ul style="list-style-type: none"> ➤ Focus for this year LHAM <i>Ignacio Romero</i> 	
3:00 – 3:30	<ul style="list-style-type: none"> ➤ LHAM Regional Plan Sharing <i>Citra Downey</i> 	
3:30 – 4:00	<ul style="list-style-type: none"> ➤ Connecting with Media <i>Ignacio Romero</i> 	